

JUN 01 2010

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: Google-66 (GP-238-00-US)

Appl. No.: 10/813,925

Confirmation No.: 5061

Applicants: Sumit AGARWAL, et al.

Filed: March 31, 2004

Title: DETERMINING AD TARGETING INFORMATION AND/OR AD CREATIVE
INFORMATION USING PAST SEARCH QUERIES

TC/A.U.: 3622

Examiner: Yehdega Retta

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REQUEST FOR A TWO (2) MONTH EXTENSION OF TIME

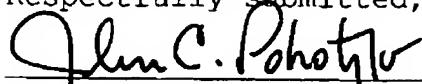
In response to the final Office Action mailed on December 30, 2009 (Paper No. 20091221), which set a period for response to expire on March 30, 2010, please extend that period two (2) months to expire on May 30, 2010. The Patent Office is authorized to charge the fee of \$490.00 and any fee due to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

06/02/2010 HMARZI1 00000044 501049 10813925

01 FC:1252 490.00 DA

June 1, 2010

Respectfully submitted,



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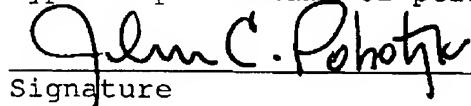
STRAUB & POKOTYLO
788 Shrewsbury Ave.
Tinton Falls, NJ 07724

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent Office on the date shown below.

John C. Pokotylo

Type or print name of person signing certification


Signature

June 1, 2010

Date